

SUMMARY

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Summary of the doctoral thesis entitled: **“Cooperation of non-governmental organizations with enterprises in Poland on the example of foundations and associations.”**

The main purpose of the dissertation was to identify the conditions accompanying the cooperation of non-governmental organizations with enterprises and to determine the effects of this cooperation on the example of foundations and associations.

In the theoretical part of the thesis, cooperation definition and concept in economic sciences and interdisciplinary approach were analyzed, and the knowledge of non-governmental organizations and their importance in the market economy was systematized. The cooperation between non-governmental organizations and enterprises in Poland and worldwide was also reviewed and the variety of such cooperation dimensions were presented in the thesis.

Based on own research, carried out with the use of quantitative and qualitative research methods, including diagnostic survey, focus group interview (FGI) and individual in-depth interview (tIDI), the most important conditions and factors accompanying the cooperation of non-governmental organizations with enterprises were identified and this cooperation was distinguished. That allowed to draw the conclusions about the importance of the cooperation between non-governmental organizations and enterprises.

As a result, the obtained research and data analysis allowed to enrich the views presented in the literature on the subject of cooperation between non-governmental organizations and enterprises. They also lead to significant conclusions and observations on the directions of changes that must be made in non-governmental organizations and enterprises in order to develop more effectively and increase their value. As a result, this may affect the increase the cooperation between non-governmental organizations and enterprises and strengthen the effects of such cooperation. It also may positively influence the development of non-governmental organizations and enterprises themselves and in general it may contribute to the efficiency increase of the market economy in Poland.

The dissertation consists five chapters. The first theoretical chapter discusses, on the basis of extensive literature review, the issues of cooperation from various perspectives, including the theory of competition, theory of international trade, externality theory, behavioral

economics, the trust and social capital theory, stakeholder theory, as well as corporate social responsibility approach. The second chapter presents the state of the art of the non-governmental organizations sector in the market economy. It also includes the quantitative and qualitative characteristics of Polish non-governmental organizations. The third chapter is focusing on the cooperation between non-governmental organizations and business organizations. It systematize, based on the available research and data, the existing knowledge of such the cooperation worldwide and in Poland. It also describes the benefits of cooperation for both NGOs and enterprises. Based on the conducted research and the author's professional experience in the NGOs sector the thesis presents also author's own definition of the NGO-Business cooperation models. The two empirical chapters present the methodology and results of the research conducted by the author. The main factors of the NGO-Business cooperation are here identified based on the quantitative and qualitative research. Two research questionnaires (one addressed to NGOs and another one to enterprises) as well as two interview scenarios (FGI, tIDI) are annexes attached to the thesis as a study documentation.